

VACANCY

MARKETING & SALES HERO (internship)

- Do you want to gain business experience in marketing and sales by working in a professional, international organization? Where you get lots of different responsibilities?
- Do you want to work at our inspiring location at the Cambridge Innovation Center, a real startup environment? Connect become part of this great community full of young entrepreneurs!
- Are you the person who will help us grow internationally?



JOB DESCRIPTION

We are looking for an enthusiastic and pro-active Marketing & Sales hero, who will help Study Tours to scale up the business internationally. We are looking for a student/graduate with an educational background in Economics/Business Administration (or similar) who likes to gain experience in this area.

POSITION IN THE ORGANIZATION

You will report to our Project Manager.

AIM OF THE JOB

As our Marketing and Sales hero it is your job to attract new potential clients and to enhance our worldwide visibility. Think of responsibilities like improving the online media strategy and online presence of Study Tours, reaching out and contacting Universities (our potential clients), thinking of new channels and ways of how to reach new clients etc.

AREAS OF RESPONSIBILITY

One part of the responsibility is to increase our online visibility to attract new clients. Think of creating brand awareness on social media, improving the website through SEO, Google Analytics, approaching potential clients in a proper and exciting manner. We will give you the freedom to fulfill the aim of the job as mentioned above.

REQUIREMENTS

The following requirements apply for the Intern:

- ✓ student/graduate in Economics/Business Administration
- ✓ specialized in Marketing and or Sales (preferred)
- ✓ customer and service oriented
- ✓ flexible
- ✓ self-motivated, able to work independently
- ✓ experience or interest in SEO, Google Analytics (preferred)
- ✓ good communication skills, in written and spoken English (required)
- ✓ attentive to detail, accurate, and thorough
- ✓ proactive
- ✓ enthusiastic
- ✓ has a CAN-DO attitude

OFFER

You will have the opportunity to grow into a paid job in a great startup environment with a lot of potential to grow into a more senior role. The specific hours and days will be in consultation and agreement with the intern. If you are interested, please send your CV and motivational letter to jobs@studytours.nl and more information about this side job will be provided.

DEADLINE: Deadline for applications: June 19th 2017